

**MEYER DIRECT**<sup>TM</sup>  
DIRECTING YOU TO HAPPINESS

*Lighting up your festivity  
with the best deals!*



**CONSUMER OFFER**  
SEPTEMBER 2019

USA UK Singapore Japan Italy Hong Kong Canada Australia



Dear Meyer Direct Associates,

September is the month of transition with the temperature slowly dipping but the impending festivities simultaneously brightening our mood. It is the month when Lord Ganesha will visit our house and bless us with fortune, it is the month when people in Kerala will celebrate the arrival of new crops and it is also the month when the 9-days revelry to commemorate the valour of Goddess Durga will commence!

Could there be any better time to take charge of your destiny and turn the new chapter of your life? NOW is the time to fix the next every year of your life. NOW is the time to start living the life you always imagined.

So, forget inhibitions and doubts and embrace a new you with the help of Meyer Direct. Be a part of this revolutionary group that is UNSTOPPABLE.

Last month, success stories drummed from every corner of the country with numerous new joinings and the launch of Meyer Direct in new territories. I take great pleasure in congratulating and welcoming the new distributors and associates to

this dynamic team! Once again, a big round of applause to each of you for your terrific contribution.

We have many new products, offers and schemes to help you gallop in your path of achievements. So, go ahead and host more parties, events and activities and make more noise about the business. Because success is dependent on your efforts!

Wishing you and your family a blessed Ganesh Chaturthi, a prosperous Onam and a joyous Navratri!

Warm Regards,

**M. NANDA**

President & Managing Director

MEYER HOUSEWARES INDIA PVT. LTD.

# ACTIVITY OFFER FOR ASSOCIATES

## Monthly Personal Business Offers

BUSINESS VALUE	FREE GIFT
3000	Heavy-duty Nylon Skimmer (47076) - Worth ₹ 575
6000	Bag (95221-I) - Worth ₹ 1175
12000	3 Pc Cookware Set (22171) - Worth ₹ 2475
20000	3 Pc Cookware Set (22215) - Worth ₹ 4375
30000	2 x 2 Pc Cookware Set (22221) - Worth ₹ 5950 (for 2 piece)
40000	2 x 2 Pc Cookware Set (22214) - Worth ₹ 7550 (for 2 piece)
50000	8 Pc Luminescence Cookware Set (10685) - Worth ₹ 9375

## FRESH START OFFER

### Monthly Personal Business Bonanza for new Associates

MONTH	BUSINESS VALUE	BENEFITS
1st	12000	Get Bakemaster 20cm pie tin - Worth ₹ 975 when you stay active next month too
2nd	12000	Bag (95221-I) - Worth ₹ 1175 when you stay active next month too
3rd	12000	Get Meyer 15cm Knife - Worth ₹ 1675 when you stay active next month too
4th	12000	Get Safecook 16cm Saucepan - Worth ₹ 1975 when you stay active next month too

### Terms and Conditions

- All the members should complete their KYC through member panel in software.
- Member billing is not possible without completing KYC.
- All the new joinees/ associates must fill the Associate Application Form (AAF) and submit it to their Distributors along with the KYC Documents.
- "Fresh Start" offer is valid only for new Associates, who will join this month.
- The Meyer Direct Distributors & Associates are not allowed to sell at any retail outlet or at any online business portal.
- The company reserves the right to conduct verification for any new joinee/ associate before releasing the gift. In case of any discrepancy, the company reserves the right to take any suitable action including termination of such joinee/ associate.
- Associates must show and explain "Customer Offers" to their customers.
- The pictures shown may vary from the actual product.
- All products and offers may not be available all the time.
- Offers valid only till stocks last.
- The company can withdraw any or all offers at any given time without intimation.

# MEYER. BakeMaster.



6 CUP DEEP MUFFIN PAN

MRP: ₹ 1,275/-, **Offer Price: ₹ 1,084/-**

Use Code: Sep47536-C



4 CUP LOAF PAN

MRP: ₹ 1,275/-, **Offer Price: ₹ 1,084/-**

Use Code: Sep47525-C



4CUP 2TIER SQUARE CAKE PAN

MRP: ₹ 1,475/-, **Offer Price: ₹ 1,254/-**

Use Code: Sep47351-C



28cm PIZZA CRISPER

MRP: ₹ 1,275/-, **Offer Price: ₹ 1,084/-**

Use Code: Sep47527-C



COOKIE TRAY (28cm x 20cm)

MRP: ₹ 1,175/-, **Offer Price: ₹ 999/-**

Use Code: Sep47526-C



BAGUETTE TRAY

MRP: ₹ 1,475/-, **Offer Price: ₹ 1,254/-**

Use Code: Sep47548-C



SILICONE TONGS

SET OF TWO

MRP: ₹ 3,275/-, **Offer Price: ₹ 2,456/-**

Use Code: Sep47352-C

SIZE: 23CM

MRP: ₹ 1,675/-, **Offer Price: ₹ 1,256/-**

Use Code: Sep47353-C

SIZE: 31CM

MRP: ₹ 1,975/-, **Offer Price: ₹ 1,481/-**

Use Code: Sep47354-C

# CIRCULON®



## SPECIAL DISCOUNT

OPEN SKILLET 8"/20cm

MRP: ₹ 2,775/-

**Offer Price: ₹ 2,081/-**

Use Code: AUG86011-C



CIRCULON DEEP ROUND GRILL +  
MEYER GRILL PRESS

**Offer Price: ₹ 5,313/-**

MRP: ₹ 6,250/-, Use Code: AUGC001



**BUY**

MOMENTUM 27CM OPEN STIRFRY &

**GET FREE**

MEYER APRON WORTH ₹ 775/-

**Offer Price: ₹ 4,028/-**

MRP: ₹ 5250/-, Use Code: AUGC006



**SPILL PROOF FABRIC LINING INSIDE**



COV. SAUTE W/HH 2.8L

MRP: ₹ 5,975/-, **Offer Price: ₹ 5,378/-**

Use Code: Sep85316-T



SPOONULA-SPATULA SET

MRP: ₹ 1,375/-, **Offer Price: ₹ 1,169/-**

Use Code: Sep47624-C



COV. CHEF'S CASSEROLE 4.3L

MRP: ₹ 6,175/-, **Offer Price: ₹ 5,558/-**

Use Code: Sep85317-T



SALAD CHEF

MRP: ₹ 2,475/-, **Offer Price: ₹ 1,856/-**

Use Code: Sep47511-C



OIL SPRAYER

MRP: ₹1,375/-, **Offer Price ₹ 1300/-**

Use Code: Sep47979-C

RECTANGULAR  
COLLAPSIBLE COLANDERMRP: ₹ 1,475/-, **Offer Price ₹ 1400/-**

Use Code: Sep47824-C

ROUND COLLAPSIBLE COLANDER  
WITH SINGLE HANDLEMRP: ₹ 675/-, **Offer Price ₹ 600/-**

Use Code: Sep47825-C



3-TIER MULTI STEAMER

MRP: ₹ 7,975/-, **Offer Price ₹ 7,178/-**

Use Code: Sep70050-T



4L SINGLE HAND PRESSURE COOKER

MRP: ₹ 14,975/-, **Offer Price: ₹ 13,478/-**

Use Code: Sep46806-C



COV. STRAINING SAUCEPAN

Size: 16cm/1.4L

MRP: ₹ 3,675/-, **Offer Price: ₹ 3,308/-**

Use Code: Sep70339-C

Size: 18cm/1.9L

MRP: ₹ 3,975/-, **Offer Price: ₹ 3,578/-**

Use Code: Sep70340-C



28cm GRILL PAN

MRP: ₹ 2,975/-, **Offer Price: ₹ 2,678/-**

Use Code: Sep01828-T001



26cm/5mm CAST IRON TAWA

MRP: ₹ 2,975/-, **Offer Price: ₹ 2,678/-**

Use Code: Sep47609-C

# MEYER. Kitchen Hacks™



3 PC KADAI SET (SS)  
22/26/30cm

MRP: ₹ 7,475/-, **Offer Price: ₹ 6,728/-**

Use Code: Jul78308-T



3PC. CASSEROLE SET (SS)  
16cm/ 1.4L, 20cm/ 3.3L, 24cm/ 5.7L

MRP: ₹ 9975/-, **Offer Price: ₹ 8978/-**

Use Code: Jul78307-T



3PC STIRFRY SET (SS+NS)  
22/26/30cm

MRP: ₹ 7,975/-, **Offer Price: ₹ 7,178/-**

Use Code: Jul78309-T



3PC FRYPAN SET (SS+NS)  
22/26/30cm

MRP: ₹ 8,475/-, **Offer Price: ₹ 7,628/-**

Use Code: Jul78310-T



MULTI PURPOSE CHOPPING BOARD

MRP: ₹ 2,575/-, **Offer Price: ₹ 2,318/-**

Use Code: Jul47768-C



3 in 1 WHISK

MRP: ₹ 1,775/-, **Offer Price: ₹ 1,598/-**

Use Code: Jul47749-C



SPACE SAVING DISH DRAINER

MRP: ₹ 3,075/-, **Offer Price: ₹ 2,768/-**

Use Code: Jul47750-C



KNIFE AND UTENSIL STATION

MRP: ₹ 2,475/-, **Offer Price: ₹ 2,228/-**

Use Code: Jul47751-C



# Brag About It!

Qualification period: 1st September'19 to 30th September'19

## APPOINT & WIN

Designer Bags worth ₹ 1975/-  
Absolutely **FREE**



## QUALIFICATION CRITERIA

### Opportunity to qualify for 1 Bag

- ▶ Appoint 3 New associates in Generation 1
- ▶ New Associates to place order for ₹ 6000 (Associate price)
- ▶ Maintain or Achieve Ambassador rank (min.)

### Opportunity to qualify for 2 Bags

- ▶ Appoint 5 New associates in Generation 1
- ▶ New Associates to place order for ₹ 6000 (Associate price)
- ▶ Maintain or Achieve Ambassador rank (min.)

## TERMS AND CONDITIONS

- To qualify, sales must be made during the qualification period. Sales done prior to the qualification period will not be considered for secondary billing.
- Qualifiers will get bag after a lag of a month i.e. November post checking of returns.
- New Associates to qualify for at least Slab 2 of monthly activity incentive.
- To be eligible for the program payment to Meyer Houseware India Pvt Ltd. should be made as per the due dates.
- No returns will be accepted during the qualification period.
- Company reserves the right to change, amend and withdraw this scheme at any time without any notice. The company's decision shall be final and binding on all.



# FINAL CALL TO BANGKOK

QUALIFY FOR A LUXURIOUS 2 N & 3 D TRIP TO BANGKOK

Qualification period:

**1st September '19 to 31st October '19**

Qualification criteria:

- ★ **Sales requirement = ₹ 5 Lac in 2 months (1st Sep to 31st Oct)**
- ★ **Generate ₹ 50,000 direct sales (1st Generation) per month & Total group sales of ₹ 5 lac in 2 months**
- ★ **Maintain at least Ambassador title**

## Terms and condition

① To qualify sales must be made in qualification period. Sales done prior to qualification period will not be considered for secondary billing. ② Trip is non-transferable & cannot be redeemed for cash. ③ Trip includes, return flight tickets, sightseeing & hotel accommodation. Personal and other expenses to be borne by the winner. ④ Trip is for 2 nights and 3 days for 1 person only. ⑤ Children below 18 years will not be permitted in the Trip. ⑥ Payment to Meyer Houseware India pvt ltd. Should be made as per the due dates to be eligible for the program. ⑦ This offer is not valid for Distributors.

## SUPER MEYER WOMEN Speak About Us



"I am very proud to have joined Meyer Direct as the first distributor from Vijayawada. I love cooking and this business plan gives me an opportunity to make the best utility of my passion. Meyer Direct is truly the perfect option to help every woman enjoy a financially independent life. Since the plan is so simple and easy, in a span of a few weeks of my joining, I have already enlisted two distributors. If I can do it, so can you!"

- Neelima Bhusetty

"I am delighted to be a part of Meyer Direct, which gave me a chance to introduce world-class and premium cookware range to people in Surat. Both the plan & the wide product range is incredible. Therefore, just in a few months, I have developed a sturdy team of 100 Associates. It feels great to be in a position through which I can provide empowerment opportunity to women from all walks of life."

- Dinky Modi



GET FLAT  
**30% OFF**  
ON ALL LUMI SETS

GET FLAT  
**20% OFF**  
ON ALL GIFTING SETS

GET FLAT  
**15% OFF**  
ON SAFECOOK

# MEYER DIRECT™

DIRECTING YOU TO HAPPINESS

## MEYER DIRECT DISTRIBUTORS

**NORTH:** ANJU BANSAL (South Delhi), ASHA RANI (East Delhi), MAYA GOYAL (Noida), SANJANA GOEL (Ghaziabad), RITU CHOUDHARY (Faridabad), MANISHA CHABBRA (Faridabad), NEELU JAIN ( East Delhi), MANJU MITTAL (Meerut), REENA RAI (Lucknow), GYANTI GUPTA (Gorakhpur), SHASHI PRABHA SAXENA (Bareilly) HARPREET KAUR (Chandigarh), JYOTI DEEP (Zirakhpur), AMITA GUPTA (Zirakhpur)

**EAST:** MRIDUSMITA BORA (Guwahati), PLABITA DEKA (Guwahati), LALMUANPUII SAILO (Aizawl), ROSMY CH MOMIN (Shillong), IMNASENLA (Kohima), SARILA AIER (Dimapur)

**SOUTH:** SWATHI (Bangalore), GOWRI SURESH (Bangalore), VEDAVATHI J SHETTY (Bangalore), SHAHANAZ BANU (Mangalore), SANDHYA LAXMI (Hyderabad), LINA ALEXANDER (Hyderabad), B.NAGALAKSHMI (Hyderabad), BHUSETTY NEELIMA (Vijayawada), R. ANJALI KUMARI (Hyderabad), INDRA SEKAR (Vellore), SARASWATHI.S (Chennai), GEETHA SAJI (Kerala), BINDU BOTHRA (Tamil Nadu), B.VANITHA (Telangana), K. VIJAYA SREE (Andhra Pradesh), BARNALI ROY (Bangalore), PATI MANOJ PRITI (Nellore)

**WEST:** RAJESHWARI H SHETH (Vadodra), SONAL KARIA (Anand), DINKI MODI (Surat), BINA SANATKUMAR PATEL (Surat), KELINA UNADKAT (Valsad), BIJAL SHAH (Ahmedabad), SHILPA OATSWAL (Pune), MALIKAE SABA ASAD QURAIISHI (Navi Mumbai), RAFAT JAVED CHHAPRA (South Mumbai), NEETA DATTANI (South Mumbai), GAURI BAXANI (Thane), VASUDHA SHRIKANT AGRAWAL (Nagpur), SUNANDA SUNIL LOLUSARE (Nagpur)

Powered by

# MEYER®

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**GLOBAL LEADER IN COOKWARE SINCE 1951**